

Order / Rev: 37555
Alt Order #: 08879243
Flight Dates: 10/12/12 - 10/18/12

Advertiser: Horsford - DCCC
Product Desc: Horsford/DCCC
Estimate: 2011
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---				2	\$275.00		0.00			
E 3	8	10/15/12	10/18/12	CBS This Morning 7-9a CM		7-9a MTWT---	:30	3	\$200.00	LV2	0.00	NM	3	\$600.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---				3	\$200.00		0.00			
E 5	8	10/14/12	10/14/12	Face The Nation CM		Face The Nation -----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
				Face The Nation										
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S				1	\$400.00		0.00			
E 6	8	10/12/12	10/18/12	Live w/Kelly CM		9-10a MTWTF--	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
				Live w/Kelly										
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$300.00		0.00			
E 8	8	10/12/12	10/12/12	Y&R CM		11a-12p ----F--	:30	1	\$550.00	LV2	0.00	NM	1	\$550.00
				Young & Restless										
YOUNG & RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	----F--				1	\$550.00		0.00			
E 9	8	10/12/12	10/18/12	8 News Now Noon M-F CM		12-1230p MTWTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$325.00		0.00			
E 10	8	10/15/12	10/18/12	1230-2p Soaps/ LMAD CM		1230-2p MTWT---	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
				Soaps / Let's Make A Deal										
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---				1	\$375.00		0.00			
E 12	8	10/12/12	10/18/12	Ellen CM		3-4p MTWTF--	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--				2	\$425.00		0.00			
E 13	8	10/12/12	10/18/12	8 News Now 4p M-F CM		4-5p 11112--	:30	6	\$1,575.00	LV1	0.00	NM	6	\$9,450.00
				8 News Now 4p M-F	(4:30 PM-5:00 PM)									
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	11112--				6	\$1,575.00		0.00			
E 14	8	10/12/12	10/18/12	8 News Now 5-630p M-F CM		5-630p 11112--	:30	6	\$1,750.00	LV1	0.00	NM	6	\$10,500.00
				8 News Now 5-630p M-F										
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/12	10/18/12	11112--				6	\$1,750.00		0.00			
E 17	8	10/15/12	10/15/12	Mon 8-9p CM		8-9p M-----	:30	1	\$1,400.00	LV4	0.00	NM	4	\$4,950.00
				How Met Mother/ Partners	(8:00 PM-9:00 PM)									
HOW I MET MOTHER/ PARTNERS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,400.00		0.00			

Advertiser:	<u>Horsford - DCCC</u>	
Product Desc:	<u>Horsford/DCCC</u>	KLAS 10
Estimate:	2011	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	8	10/15/12	10/15/12	Mon 8-9p	CM	8-9p	M-----	:30	1	\$1,400.00	LV4	0.00	NM	4	\$4,950.00
How Met Mother/ Partners (8:00 PM-9:00 PM)															
HOW I MET MOTHER/ PARTNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	M-----	1		\$1,400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	8	10/15/12-10/21/12	Mon 8-9p	8-9p		(8:00 PM-9:00 PM-----	:30	(\$1,400.00)	0.00	NM					
See MG 17.2, 17.3, 17.4, 17.5															
[due to oversold - LM]															
2	8	10/17/12-10/18/12	8 News Now 4p M-F	4-5p		--wTh-----	:30	\$1,575.00	0.00	NM					
Ⓜ MG for 23.1, 22.1, 19.1, 17.1															
3	8	10/17/12-10/18/12	8 News Now 4p M-F	4-5p		--wTh-----	:30	(\$1,575.00)	0.00	NM					
Ⓜ See MG 17.6															
4	8	10/17/12-10/18/12	8 News Now 5-630p M-F	5-630p		--wTh-----	:30	\$1,750.00	0.00	NM					
Ⓜ MG for 23.1, 22.1, 19.1, 17.1															
5	8	10/17/12-10/18/12	8 News Now 4-5a	4-5a		--wTh-----	:30	\$50.00	0.00	NM					
Ⓜ MG for 23.1, 22.1, 19.1, 17.1															
6	8	10/18/12-10/18/12	8 News Now 4p M-F	430-5p		(4:30 PM-5:00 P---Th-----	:30	\$1,575.00	0.00	NM					
Ⓜ MG for 17.3 10/18															
E 18	8	10/16/12	10/16/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$1,800.00	LV4	0.00	NM	1	\$1,800.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	-T-----	1		\$1,800.00	0.00							
E 19	8	10/17/12	10/17/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$1,700.00	LV4	0.00	NM	0	\$0.00
Survivor: Philippines															
SURVIVOR 25															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	--W----	1		\$1,700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	8	10/15/12-10/21/12	Wed 8-9p	8-9p		--W-----	:30	(\$1,700.00)	0.00	NM					
See MG 17.2, 17.3, 17.4, 17.5															
[Due Oversold - Lowest LUR - bco]															
E 20	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$1,900.00	LV4	0.00	NM	1	\$1,900.00
Big Bang / 2 1/2 Men"															
Big Bang/ 2.5 Men															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$1,900.00	0.00							
E 21	8	10/12/12	10/12/12	Fri 8-9p	CM	8-9p	----F--	:30	1	\$1,000.00	LV4	0.00	NM	1	\$1,000.00
CSI: NY															
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	----F--	1		\$1,000.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	8	10/08/12-10/14/12	Fri 8-9p	8-9p		----F----	:30	(\$1,000.00)	0.00	NM					
See MG 21.2															
2	8	10/08/12-10/14/12	Fri 9-10p	9-10p		----F----	:30	\$1,000.00	0.00	NM					
Ⓜ MG for 21.1 10/12															
[okay per Misty to move to correct time period - LM]															
E 22	8	10/12/12	10/12/12	Fri 10-11p	CM	10-11p	----F--	:30	1	\$1,200.00	LV4	0.00	NM	0	\$0.00
Blue Bloods															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/08/12	10/14/12	----F--	1		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	8	10/08/12-10/14/12	Fri 10-11p	10-11p		----F----	:30	(\$1,200.00)	0.00	NM					
See MG 17.2, 17.3, 17.4, 17.5															
[Oversold due political / LUR - bco]															
E 23	8	10/13/12	10/13/12	Sat 10-11p	CM	10-11P	-----S-	:30	1	\$650.00	LV4	0.00	NM	0	\$0.00
48 Hours Mystery															

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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
48 HOURS MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		1			\$650.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Sat 10-11p		10-11P	-----Sa--	:30		(\$650.00)		0.00	NM		
See MG 17.2, 17.3, 17.4, 17.5 [due to oversold upon entry - LM]															
E 24	8	10/14/12	10/14/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
				60 Minutes											
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$1,500.00			0.00			
E 25	8	10/12/12	10/18/12	8 News Now 11p M-F	CM	11-1135p	11--1--	:30	3	\$2,100.00	LV1	0.00	NM	3	\$6,300.00
				8 News Now 11p M-F											
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWTF--		3			\$2,100.00			0.00			
E 26	8	10/13/12	10/14/12	8 News Now 11p Sa/Su	CM	11-1135P	-----SS	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
				8 News Now Sa/Su 11p											
8 NEWS NOW AT 11PM-WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS		1			\$1,225.00			0.00			
E 28	8	10/15/12	10/18/12	Craig Ferguson	CM	1237a-137a	MTWT---	:30	3	\$125.00	LV2	0.00	NM	3	\$375.00
				Craig Ferguson		(12:37 XM-1:37 XM)									
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/12/12	10/18/12	MTWT---		3			\$125.00			0.00			
N 32	8	10/13/12	10/13/12	NCAA Football	CM	NCAA College Foo	-----S-	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
				NCAA College Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		2			\$1,050.00			0.00			
N 33	8	10/13/12	10/13/12	Sat Prime Special	CM	730-10p	-----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
				KLAS Movie: The Fan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		2			\$500.00			0.00			
N 34	8	10/13/12	10/13/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
				8 News Now Sat 5-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-		2			\$225.00			0.00			
N 35	8	10/14/12	10/14/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
				8 News Now Sun AM #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$350.00			0.00			
N 36	8	10/14/12	10/14/12	Sun 4-5P Elec Playgroun	CM	4-5p	-----S	:30	1	\$615.00	LV1	0.00	NM	1	\$615.00
				4-5p Electric Playgrnd 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1			\$615.00			0.00			
													Totals	51	\$48,540.00